



*One battery,  
several lives*

# The alkaline battery market

1 billion units

sold per year in  
France

*Remote controls, toys,  
alerting systems, wireless  
devices, ...*

1 m<sup>3</sup>

Soil polluted by one  
battery

*Only 50% recycled.  
Heavy metals contamination  
– long term impacts on  
biodiversity and health*

# What do I do with my used disposable batteries ?

I throw them into a  
collection box

***Too bad,  
75% can be reused !***

# The RegenFab technology

A battery-health  
evaluation method

25% almost whole new  
50% rechargeable



A smart process to **recharge**  
**the non rechargeable**  
**batteries**

Every recharged batteries can be used in low  
consumption devices (remote control, ...)

Patent strategy in progress with Legi LC firm

## Our current B2C product

***Regenbox,  
for home use***

Price :  
from 49€ ATI



**ROI = 5 years**

time for customer's gain to  
exceed purchasing price

+ 2000 products sold



## Our current B2B solution

### ***RegenStation, a new service for employees***

*Paid by the company, free for employees – rental model*

17100

Number of French sites  
with more than 100  
employees

Pricing

Year 1 : 2000€  
Then 1000€/y  
Maintenance included

ROI = 2 years

time for cumulated 100  
employees' gain to rental price

+ 25 B2B customers



# Short term priorities

Consolidate the go to market strategy

B2B prospecting actions

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Patent strategy definition

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RegenStation upgrade to be more user-friendly

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Finalize & certify the new RegenBox



+1000 units /  
55 k€ presales



*RegenBox  
new version*



# Mid term objectives

Evaluate ways to develop market & cover new market targets



Fast business development

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Patent strategy deployment

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Proof of concept with Electrodépôt / Boulanger to recondition alkaline batteries  
=> 65 000 collecting points reachable

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Evaluation of automatization & massive tests to improve ROI



# Fundraise - closure Q4 2024

200 k€

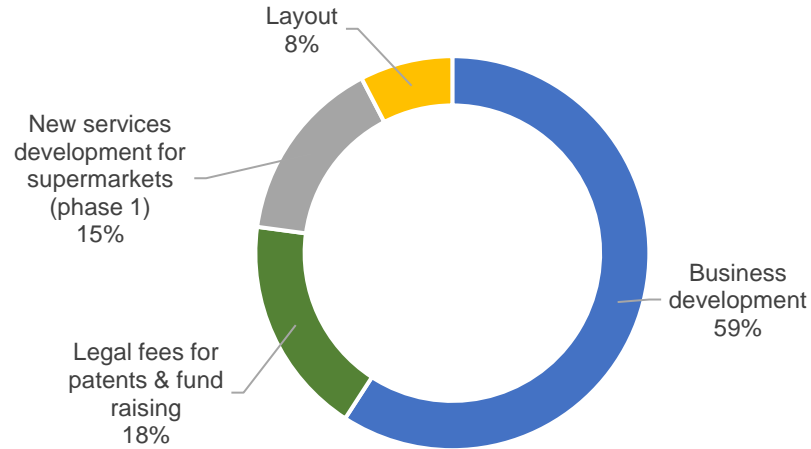
Equity funds sought to support mid term objectives

Estimated shares to be transferred : 10%

Funds to be completed with :

- 200 k€ public funds
- 100 k€ bank loan

Funds use preliminary distribution



## Our long term ambition

Be a leader for alkaline battery  
life cycle optimization

Internationalization

Industrial alkaline  
batteries



# Why you should join us

We optimize a process born in the 80's : regeneration

We propose collective solutions to increase impact

We have got key partners & multi-skills team

Our strategic partners



CABINET LEPAGE  
CONSEIL EN PROPRIÉTÉ INDUSTRIELLE  
MANDATAIRE I.N.P.I. - O.H.M.I. - O.M.P.I.



# RegenFab's team



**Cédric Carles**  
President



**Nicolas Gomes**  
Director



**David Castin**  
Business manager



**Jean Dard**  
Operational  
Manager



**Antoine Pintout**  
Technical  
Manager

## Background

Founder

ATELIER 21



MBA graduated  
& Engineer



Founder **Métamor**  
PRECIOUS PLASTIC TOURAINE

Career in  
Business  
development  
oriented large  
companies



Passionate  
designers

